

FIPA News

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2010 Forum in the Press

The 12th edition is devoted enshrine to the advent of an economy with technology intensive content

The Carthage Investment Forum, traditional international event which is intended to publicize Tunisia's production site within the foreign business community, was held this year from June 3rd to 4th, in Gammarth on the theme of "The Tunisian Site's Assets in Attracting Technology" with the participation of over a thousand investors representing 23 countries.

Organized by the Foreign Investment Promotion Agency (FIPA), the objective of the forum, under the chairmanship of four members of the government, was to promote this year, the Tunisian offer in the field of available technology, expertise and skills.

The Tunisian economy – the keynote of this 12th edition of the Carthage Forum – is on the way to transform into an economy with higher value-added, which offers knowledge-intensive activities with a production structure that increasingly integrates technology.

Innovation is seen here as creation of new technology, or as adoption of technology created elsewhere, or as an adaptation to new technologies.

This is a rise in value and in technology range of which expected impact will be visible through the achievement of higher growth rates, creating more wealth, more jobs and higher productivity.

Source : l'Economiste maghrébin

Tunisia is a growth catalyst for your countries

The 12th edition of the Carthage Investment Forum opened Thursday night at the Ramada Plaza Hotel in Gammarth, a suburb north of Tunisia. It was attended by hundreds of experts, representatives of international agencies and businessmen from around the world. "in these times of crisis, we must close ranks to better exploit our comparative advantages. Tunisia is a growth catalyst for your country," declared Prime Minister, Mr. Mohamed Ghannouchi addressing the foreign participants.

This year, the Tunisian site has displayed Tunisia's strengths: open all-out, good resilience to the crisis and willingness to go up market by developing the country's potential for technology related innovation.

"In a context of economic crisis, and perhaps precisely because of this background, it became obvious that the choice of openness and partnership has enabled Tunisia to earn points for growth," said Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation.

Source : kapitalis

Prime Minister reassures foreign investors

Prime Minister Mohamed Ghannouchi opened the 12th edition of the Carthage Forum, and made a strategic speech in which he gave new assurances to foreign investors and highlighted the three main qualities of the Tunisian economy: stability, sustainability and predictability.

New warranties for the foreign investor.

From the very beginning, Mr. Ghannouchi said loud and clear, that the Tunisian government is firmly committed to moving forward in order to intensify the reform process, to deepen the integration of the Tunisian economy in the world economy and to promote further the partnership in all its forms with businesses from friendly states and sister countries.

In this reassuring speech, the Prime Minister went even further by showing that even in case of difficulty, the government's commitment will not be altered: "the international financial crisis, the consequences of which are not yet fully dissipated, in no way affects the choice of openness and partnership. On the opposite, it reinforces and strengthens this choice," he declared.

Source : l'Économiste maghrébin

Tunisia invests in People and Technology

Despite an annual economic growth of 5 % on average during the past decade, Tunisia still has a high unemployment rate (13.5 %). To improve employment, the country wants to attract production investments, research and development centers, engineering firms in high technology sectors such as electronics, aeronautics (for example EADS / Aerolia), or the automotive industry.

Above all, Tunisia does not want to be any longer considered as a country with cheap and unskilled labor. "Climbing up market is binding for us.

Approximately 60,000 students graduate every year from our universities and graduates of higher education represent 60 % of the job demands," stressed the Tunisian Prime Minister Mohamed Ghannouchi, while officially opening the Carthage Investment Forum, organized by the Foreign Investment Promotion Agency (FIPA) in Tunis, on 3 and 4 June.

Source : le MOCI

Tunisian workers as seen by foreign operators

The 12th edition of the Carthage Investment Forum opened yesterday evening at the Ramada Plaza Hotel in Gammarth, a northern suburb of Tunis, under the chairmanship of Prime Minister Mohamed Ghannouchi and with the participation of a large number of institutional representatives and foreign investors. It was a good opportunity to highlight the numerous benefits offered by the Tunisian site, and namely the quality of its human resources.

Foreign operators, who began to settle in Tunisia since the early 1970s, were particularly attracted by the stability and security, which promote investment in the long term, wages and production costs that are comparatively lower than in Europe, a regulatory framework which is rather attractive, tax benefits, customized administrative guidance, proximity to key European markets and, the icing on the cake, a pleasant living environment, with a diversified tourism offer and a performing health care system, which encourages foreigners to bring the members of their families to Tunisia.

Source : Kapitalis

We are no longer competitive in products with low added value

If we want to develop FDIs in the direction of innovating and high value added activities, we'd better start with setting the scene. And for this twelfth edition of the Carthage Forum placed this year under the theme "Investing in the Future", the Foreign Investment Promotion Agency (FIPA) set the tone by a very "trendy" outfit for the room that housed the opening of this important meeting. In the background: a generic backdrop made with computer graphics techniques and projected onto a large stretched canvas. The image is animated, it helps communicate the highlights of the forum.

Innovation, value added, moving up market, the words are recurrent in successive speeches by Mohamed Nouri Jouini, Minister of Development and International Cooperation, Hedi Jilani, President of UTICA and Mohamed Ghannouchi, Prime Minister who informed the 1,300 participants, a record attendance which included 300 Italians, about Tunisia's achievements in training skills and building infrastructures oriented towards new technologies and innovative industries. "Amazing! Why are we so uninformed about the performance and possibilities of Tunisia," exclaimed one Australian-Canadian participant. Yes, economic communication deserves to be strengthened across our borders!

Source : webmanagercenter

Tunisia's ambitions have no limits

"The international financial crisis, the consequences of which are not yet fully dissipated, in no way affects the choice of openness and partnership. On the opposite, this it reinforces and strengthens this choice." These few sentences summarize quite well the philosophy of the Tunisian government, under the leadership of President Ben Ali. In making the opening, on Thursday, June 3, 2010 of the 12th edition of the Carthage Forum, an international meeting organized by the Foreign Investment Promotion Agency, Prime Minister Mohamed Ghannouchi has openly announced before an audience of businessmen, government representatives and journalists that: Tunisia never questions its strategic directions. The liberalization is an irreversible process which is chiefly inspired by a close, informed and pragmatic reading of economic and social changes not only nationally but also internationally.

Source : [businessnews](#)

12th Edition of the Carthage Forum

The 12th Edition of the Carthage Forum, an international event organized by the Foreign Investment Promotion Agency, opened on Thursday and was attended by the Tunisian Prime Minister, Mohamed Ghannouchi.

This economic event intended to publicize the Tunisian site of production within the foreign business community and which brings together many economic stakeholders and Tunisian and foreign businessmen from more than 20 countries as well as a set of regional and international organizations specializing in the field.

Source : [MAP agency](#)

Track record of the Carthage Investment Forum in its 12th Edition

The Foreign Investment Promotion Agency, (FIPA Tunisia) organized under the auspices of the Ministry of Development and International Cooperation, the 12th edition of the Carthage Investment Forum which took place on the 3rd and 4th of June 2010, at the Ramada Plaza Tunis.

The forum was attended by over 1000 people, including 400 foreigners coming from 26 European American, Arab and Asian countries. 200 foreign, private firms, 17 engineering and consulting firms and 14 professional associations were present.

Apart from Tunisian and foreign journalists whose number has reached 92 people, this 12th edition of the Carthage Forum was attended by 68 foreign ambassadors and representatives of foreign embassies accredited in Tunisia.

During the second day of the Forum, three panels were organized. The second day of the Forum was also devoted to the organization of a multi-sectoral partnership meeting, attended by 80 foreign companies and 40 Tunisian companies.

118 contacts were made and 35 project ideas were identified during this 12th edition. 83 % of foreign participants expressed their satisfaction with the quality of partnership and business meetings.

Source : [communiqué FIPA](#)

Two Italian Aircraft manufacturers express their interest.

The Carthage Investment Forum which was held lately in Tunisia and was attended by over a thousand businessmen (through their executive officers, which was a major feature of this 2010 Forum) coming from 23 countries , was characterized by the expressions of interest of the two biggest aircraft manufacturers in Italy. Indeed, the firms Agusta and Avionica seem very interested in the development of aviation industry in Tunisia through Aerolia in particular. The two Italians had discussions, considered as important, with Tunisian authorities.

Source : [AfricanManager](#)

2010 Forum through photos



News

The German group Linde officially opens its first plant in Tunisia

The Tunisian Minister of Industry and Technology Afif Chelbi officially opened on Tuesday, June 15th, the factory of the German group Linde and gave at the same time the kick off of the first operation of the factory.

Located in the industrial zone Mghira, the new production site of air gases, which covers an area of 2 hectares, costs 13 million euros in investment and currently employs 50 people of which 55% are executives.

The project also includes an analysis laboratory, a maintenance shop, an administrative block and is soon to have high technology gas conditioning units.

Linde Gas Tunisia also aims to encourage the emergence of new projects, to promote the transfer to Tunisia and to contribute to job creation.

The Linde Group, one of the global leaders in industrial gases and engineering is present in over one hundred countries around the world.

Source : [AfricanManager](#)

Positive Outlook for German companies operating in Tunisia

A press conference was held on Tuesday, June 15, by the Tunisian German Chamber of Industry and Commerce to present the results of its annual survey conducted among German exporting companies in Tunisia.

Indeed, expectations for the year 2010 proved remarkably positive. Thus, 56 % of German exporting firms expect an increase of their turnover.

In the textile sector, 32 % of respondents are planning to increase their staff. The growth of investment for the year 2010 is also evaluated positively. 43 % of surveyed companies intend to increase investment compared to the previous year while only 7 % plan a reduction.

German companies pay greater attention to political and social stability as 91 % of the surveyed companies consider this factor as one of the benefits of their presence in Tunisia. The geographical proximity to Europe (83 %) and tax benefits for exporting companies (76 %) are also among the decisive advantages of the Tunisian site.

Source : [TAP](#)

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the next Forum,
June 2011**